

Lee Milteer's Millionaire Smarts® Coaching Program
The Best of No B.S.
The Ultimate No Holds Barred Anthology
Lee Milteer Interviews Dan Kennedy

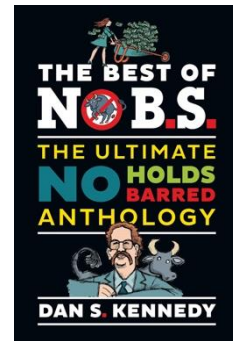
REPORT 3: Don't Buy What the Bad News Mongers Are Selling

Dear Millionaire Smarts® Members:

We are very thrilled to bring you this month Dan Kennedy's latest book, ***The Best of No B.S. The Ultimate, No Holds Barred Anthology*** excerpts.



The following material was excerpted from Dan Kennedy's new anthology *The Best of No B.S.* Dan has granted permission to have and use these excerpts for our membership and no reproduction rights or distribution rights and only for private use within the Millionaire Smarts Club.



Don't Buy What the Bad News Mongers Are Selling

Beware the news media. For some perverse reasons of their own, which I have my suspicions, the mainstream media constantly underreports good economic news and over-hypes bad economic news.

During the recent recession, the media loved to compare it to the Great Depression, to such an egregious extent that my friends at the prestigious business and media institute at Media Research Center issued an entire, detailed report for the media, the public, and groups like my clients, debunking the comparison.

It is a huge, huge, huge mistake for you to accept the mainstream-media-biased, liberal-agenda-driven misrepresentation of the state of the economy or the amount and level of opportunities in this country—at any time. And whatever you do, do not listen to any of the even more outrageously inaccurate assertions from other questionable sources of information from the government, health care, and education.

The truth is that the biggest, fastest growing, most expansive and expanding segment of our population is mostly affluent, not poor. Admittedly, this trend was temporarily slowed by recession, but demographics guarantee that it will pick up steam and hit faster stride than ever before, post-recession, and the new economy.

Think of all the new categories of products and services, new entertainments and recreations, new industries, and new opportunities that abound. Stop and think about all the businesses that didn't even exist when you were a kid. I marvel at it all. It seems that every day, someone invents another new means of attracting wealth.

I am absolutely convinced that if you don't do well financially today, it is either due to utter ignorance of opportunities or choice. It is definitely not due to a lack of opportunity. You need to be convinced of this fact also.

These fact-based beliefs are essential to turning off wealth INHIBITION And turning up wealth attraction. If you do not share these beliefs, if you doubt and question the fact of unlimited, readily available abundance of both opportunity and money, then you need to invest time and energy on your own fact-finding research mission and make this sale to yourself. Otherwise, to borrow from a past friend, the late Jim Newman, author of the fine book ***Release Your Brakes***, you were driving down the highway to wealth, one foot on the gas but the other foot riding the break.

Learn more about Dan Kennedy at magneticmarketing.com.

HOMEWORK FROM LEE:



You cannot fix what you will not acknowledge. It's time to get real with yourself and ask, "In your life and business, where do you have one foot on the gas and one foot on the brake?" Clearly these are problems where you're feeling anxious or frustrated; you're overthinking, which creates procrastination and avoidance. Please identify these issues and create a plan of action to move past them.

Check out your **Millionaire Smarts October 2022 FACULTY REPORTS:**



How to Increase Sales by Fishing in the Right Pond | By Steve Clark – The Sales Psychologist



A Dirty Dozen Types of Offers to Use in Your Copy | By Jack Turk – Write Killer Copy Fast



3 Recommendations to Help You Avoid Challenges Without a Knee Jerk Reaction in Your Business | By James Karl Butler – Business Systems Expert



Is Your Publicity Working? | By Melanie Rembrandt – PR Wizard



Don't Be a Politician | By Keith Lee – Customer Services Expert



How to Make a Bundle by Bundling | By Travis Lee – Direct Mail Expert

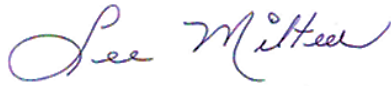
Here's how to get them:

- Go to www.milteer.com
- In the menu, click on the tab “Millionaire Smarts® SPONSORS Sign In”
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- Type in your code – **NEW** for October 2022: **812808#**

Once on the membership site, you can also access:

- Lee’s powerful video interview
- The audio portion of the interview (downloadable)
- A transcript of the interview (downloadable)
- 4 Reports from Dan Kennedy (downloadable)

Your Millionaire Smarts Coach,



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