

Lee Milteer's Millionaire Smarts® Coaching Program
The Best of No B.S.
The Ultimate No Holds Barred Anthology
Lee Milteer Interviews Dan Kennedy

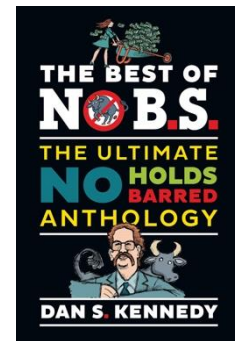
REPORT 2: Unequivocal Belief in Abundance

Dear Millionaire Smarts® Members:

We are focusing this month on Dan Kennedy's latest book,
The Best of No B.S. The Ultimate, No Holds Barred Anthology.



The following material was excerpted from Dan Kennedy's new anthology *The Best of No B.S.* Dan has granted permission to have and use these excerpts for our membership and no reproduction rights or distribution rights and only for private use within the Millionaire Smarts Club.



Wealth Magnet 2: Unequivocal Belief in Abundance

Water, water everywhere but not a drop to drink. Our world is no desert island. There's money, money everywhere. Drink all you want.

If you do not hang out with people who:

- own private planes or shares in private jets, or at least fly first class everywhere they go
- have their shirts and suits custom tailored
- own race horses or boats or vacation homes
- are extremely prosperous and adept at wealth attraction

you might be fooled into thinking that money is "TIGHT" or in limited supply or hard to come by. And based on those thoughts, you might inhibit your own wealth attraction. Or you might think such people are rare, in small numbers. I assure you they are not.

While it is true that the recession, stock market collapse, real estate value reversals, and related economic trauma of recent years did take its toll on the Super rich, the merely rich, and the nearly rich, it's also true it left plenty of people in these populations with plenty more, moving up as we speak. After all, if you're worth 100 million or 10 million and temporarily see a 10%, 20%, or even a 30% of your net worth disappear, you're still worth 70 million, 80 million, or 90 million.

The loss is annoying, possibly scary, briefly. But it doesn't change the fact that you are wealthy. Further, one thing about everybody who has amassed most or all of their wealth through their own ingenuity, effort, investment, and attraction (as opposed

to inheritance, hitting the lottery) is that they know how to replace wealth lost; they know how to attract it, and they're quite confident of their ability to do so.

Anyway, if these are not the circles you hang out in, then poking your nose in there will be very good for you. Exposure to the reality of a world you may think of as fodder for TV and movies and a few glossy magazines can alter your entire attitude about attracting wealth for yourself. The very idea of personal wealth attraction is easier to accept the more you personally see, experience, and understand just how much free flowing wealth there is to attract. It's a bit like never actually seeing the ocean from a penthouse balcony and only reading about it in a book or seeing the pictures in a magazine. The enormity of it, the vastness of it just doesn't hit you until you experience it in person.



Immediately go to your nearest bookstore and pick up copies of the *Robb Report*, *Millionaire*, *Worth*, and *Town & Country* magazines. Go on a field trip to a classic car auction or a race horse auction. In short—in person and at a distance through media—immerse yourself in the lifestyle of the affluent. Not only will you be surprised that the price is cheerfully paid for goods and services, you'll be more amazed at the vast array of very high-priced goods and services designed for the affluent customer—you'll even be more amazed at just how many affluent consumers there are.

The more aware you make your own mind—conscious and subconscious—of just how much affluence there is, just how much money is moving around, the more easily you will be attracted to wealth. So this is no idle exercise I suggest. It is an important step in conditioning your mind to attract wealth. And just as your body must be conditioned for health and fitness and longevity, your mind must be conditioned for wealth. This observing of money flowing around the affluent is such an important and beneficial exercise. Even if you're not living an affluent lifestyle, you must immerse yourself in an expanded awareness of what it is like and how many people are.

To believe the streets are awash with money, you need to see streets awash with money. If there aren't any in your neighborhood, you just need to get out more!

The truth known to all smart marketers is: everybody somehow finds plenty of money to buy whatever they decide they want to buy. There's always a lot of "hidden money" in the market as a whole and in the vast majority of households and businesses. It hides from everyone failing to offer sufficiently motivating and interesting offers. It is invisible to entrepreneurs with vision blocked by their own ideas about the absence of what is available spending power.

It is a huge, huge, huge mistake for you to accept any part of this suggestion that money is tight, hard to get, and that your customers don't have the money or won't spend it. And if by some freak, rare, incredible chance you actually have managed to put yourself into a position where the people you are doing business with are short of money or are tight about spending it, Baby, you choose your customers. Switch to some who freely spend. There are plenty of them out there. One of the keys to turning your wealth attraction power on to max is acceptance of all responsibility for your outcomes

in life. The nature of your customers, the responsiveness of your customers, the buying behavior of your customers in their relationship with you is your responsibility—not theirs and not anybody else's.

Learn more about Dan Kennedy at magneticmarketing.com.

HOMEWORK FROM LEE:



It is time to immerse yourself—even if it is virtually—in the amazing wealth that is in the world around you. Invest in some of the top wealth magazines that you can find on homes, jewelry, cars, boats—whatever interests you—and review these magazines imagining what it would be like to partake in this lifestyle. Keep in mind we are self-fulfilling prophecies and that you have to condition your mind before you can accept these wealth magnets as natural in your life. Go to fancy restaurants and if nothing else at least order an appetizer and feel the luxury that can be yours if you change the level of abundance you are willing to create for yourself.

Check out your **Millionaire Smarts October 2022 FACULTY REPORTS:**



How to Increase Sales by Fishing in the Right Pond | By Steve Clark – The Sales Psychologist



A Dirty Dozen Types of Offers to Use in Your Copy | By Jack Turk – Write Killer Copy Fast



3 Recommendations to Help You Avoid Challenges Without a Knee Jerk Reaction in Your Business | By James Karl Butler – Business Systems Expert



Is Your Publicity Working? | By Melanie Rembrandt – PR Wizard



Don't Be a Politician | By Keith Lee – Customer Services Expert



How to Make a Bundle by Bundling | By Travis Lee – Direct Mail Expert

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- Type in your code – **NEW** for October 2022: **812808#**

Once on the membership site, you can also access:

- Lee's powerful video interview
- The audio portion of the interview (downloadable)
- A transcript of the interview (downloadable)
- 4 Reports from Dan Kennedy (downloadable)

Your Millionaire Smarts Coach,



Lee Milteer

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